

STUDENT NAME _____ T-SHIRT SIZE _____

EMAIL _____ PHONE _____

COMPETITORS MAY CHOOSE UP TO ONE EVENT PER TIME BLOCK, AND COMPETE IN UP TO THREE (3) EVENTS.

CHAPTER ADVISORS MAY BE MORE RESTRICTIVE

IF COMPETING IN TWO OR MORE EVENTS, AT LEAST (1) ONE MUST BE AN INDIVIDUAL SERIES OR PRINCIPLES EVENT
(MARKETING) (MANAGEMENT) (HOSPITALITY & TOURISM) (ENTREPRENEURSHIP) (FINANCE)

BLOCK #1		
BUSINESS OPERATIONS RESEARCH EVENTS (1-3 PERSON TEAM)		
BUSINESS SERVICES OPERATIONS		BOR
BUYING & MERCHANDISING OPERATIONS		BMOR
FINANCE OPERATIONS		FOR
HOSPITALITY & TOURISM OPERATIONS		HTOR
SPORTS & ENTERTAINMENT MARKETING OPERATIONS		SEOR
ENTREPRENEURSHIP EVENTS (1-3 PERSON TEAM)		
INNOVATION PLAN		EIP
START-UP BUSINESS PLAN		ESB
FRANCHISE BUSINESS PLAN		EFB
INDEPENDENT BUSINESS PLAN		EIB
BUSINESS GROWTH PLAN		EBG
INTERNATIONAL BUSINESS PLAN		IBP

BLOCK #3		
TEAM DECISION MAKING EVENTS (2 PERSON TEAM)		
HOSPITALITY SERVICES		HTDM
SPORTS & ENTERTAINMENT MARKETING		STDM
TRAVEL & TOURISM MARKETING		TTDM
INDIVIDUAL SERIES		
AUTOMOTIVE SERVICES MARKETING		ASM
BUSINESS SERVICES MARKETING		BSM
FOOD MARKETING		FMS
PROFESSIONAL SELLING EVENTS		
FINANCIAL CONSULTING		FCE
HOSPITALITY & TOURISM PROFESSIONAL SELLING		HTPS
PROFESSIONAL SELLING		PSE

BLOCK #2		
INTEGRATED MARKETING CAMPAIGN EVENTS (1-3 PERSON TEAM)		
INTEGRATED MARKETING CAMPAIGN - EVENT		IMCE
INTEGRATED MARKETING CAMPAIGN - PRODUCT		IMCP
INTEGRATED MARKETING CAMPAIGN - SERVICE		IMCS
PRINCIPLES EVENTS (FIRST YEAR COMPETITORS ONLY)		
PRINCIPLES OF BUSINESS MANAGEMENT & ADMINISTRATION		PBM
PRINCIPLES OF FINANCE		PFN
PRINCIPLES OF HOSPITALITY & TOURISM		PHT
PRINCIPLES OF MARKETING		PMK
PRINCIPLES OF ENTREPRENEURSHIP		PEN
PROJECT MANAGEMENT EVENTS		
COMMUNITY GIVING PROJECT		PMCG
BUSINESS SOLUTIONS PROJECT		PMBS
CAREER DEVELOPMENT PROJECT		PMCD
FINANCIAL LITERACY PROJECT		PMFL
SALES PROJECT		PMSP
COMMUNITY AWARENESS PROJECT		PMCA

BLOCK #4		
TEAM DECISION MAKING EVENTS (2 PERSON TEAM)		
BUYING & MERCHANDISING		BTDM
FINANCIAL SERVICES		FTDM
MARKETING MANAGEMENT		MTDM
INDIVIDUAL SERIES		
ACCOUNTING APPLICATIONS		ACT
APPAREL & ACCESSORIES MARKETING		AAM
BUSINESS FINANCE		BFS
ENTREPRENEURSHIP		ENT
HOTEL & LODGING MANAGEMENT		HLM
QUICK SERVE RESTAURANT MANAGEMENT		QSRM
RETAIL MERCHANDISING		RMS

BLOCK #5		
TEAM DECISION MAKING EVENTS (2 PERSON TEAM)		
BUSINESS LAW & ETHICS		BLTDM
ENTREPRENEURSHIP		ETDM
INDIVIDUAL SERIES		
HUMAN RESOURCES MANAGEMENT		HRM
MARKETING COMMUNICATIONS		MCS
RESTAURANT FOOD SERVICES MANAGEMENT		RFSM
SPORTS & ENTERTAINMENT MARKETING		SEM
PERSONAL FINANCIAL LITERACY		PFL

MY EVENTS	
EVENT	PARTNER(S) IF APPLICABLE:
1	
2	
3	



COMPETITIVE EVENTS

DECA's competitive events program directly supports members' skill development contributing to every member being college and career ready upon graduation from high school. DECA members can compete in a wide range of events. Use this flow chart to find your type of event and then determine your specific event on the reverse side of this flow chart.

